

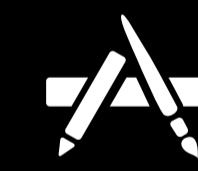
# Roadmap Planner

A SIMPLE APP FOR PLANNING  
COMPLEX THINGS

Put your vision into action



Download on the  
**App Store**



Download on the  
**Mac App Store**

# WHY STRATEGIC PLANNING?

If you want your business to prosper in the coming years, you definitely need a strategy that both meets your current objectives and can be easily adjusted to the constantly changing market conditions.



## Why do you need a strategic planning?

- to see your business alive and growing in 5, 10, 25 years
- to ensure your risk management is under control
- strategies define actions



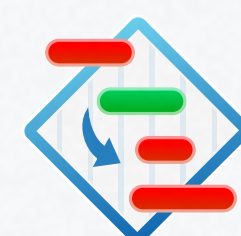
## What do you need a strategic planning tool for?

- visualizing your strategy to the team, partners, and stakeholders
- simplifying decision-making
- making your team engaged
- ensuring your ideas are not lost or neglected
- making initial business forecasting
- adjusting your strategy according to the volatility of market conditions
- hitting your ultimate goals



## Who will benefit from Roadmap Planner?

- startupers
- businessmen
- C-level executives
- division managers
- team leads
- product owners
- product managers
- education management executives
- executives
- students



# WHAT IS ROADMAP PLANNER?

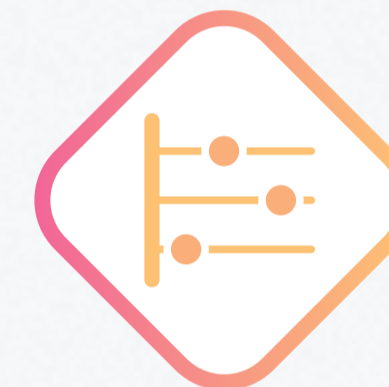
Roadmap Planner is a perfect tool for strategic planning, which provides a helicopter view and a clear visual understanding of the complete picture and the progress of goals. Also, it allows to visualize the interdependency of tasks and initiatives for the stakeholders, partners, and teammates.

## Visualization feature



### Simplicity

Easy to create and edit: the intuitive design helps you instantly create a roadmap, indicating all the processes, tasks, objects, and dependencies required for a specific project.



### Timeline

Keep abreast of your timeline and enjoy a helicopter view of the full picture and current progress with scaling options. Stick to your schedule while reaching your goals!



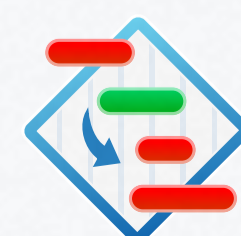
### Gantt Chart

Roadmap Planner offers you a structured and hierarchical visualization of your document with a Gantt chart and Outlines. This feature allows you to focus on the long-term strategic plans and forthcoming tasks. You can easily track your timeline and drag-and-drop your tasks across the roadmap.



### Backlogs

Manage your ideas with a Backlog: it works like a draft that allows you to view all new features and user stories at once, prioritize them, and promote the ones that correspond with your current course.



# MORE ABOUT ROADMAP PLANNER

## Presentation

A ticket to success is a strategy comprehension and acceptance at all company levels. In turn, the acceptance starts with the comprehension, and the comprehension starts with an intelligent and understandable strategic plan. Herein, visualization is the key.



### Synchronization

Access your roadmap on all your devices, including iPhone and Mac. The sync process is performed through our personal secure servers: this serves you as an assurance that your sensitive information is totally safe and hidden from the prying eyes.



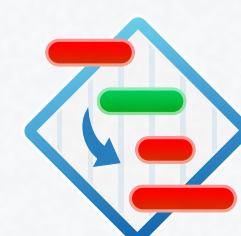
### Collaboration

Continue working on your roadmap, collaborating with the team in real time. Work jointly to present your strategy in a more accurate way and get actual results!



### Projector mode

Roadmap Planner makes it easy to showcase your vision to customers, team, partners, or stakeholders. Customize your roadmap based on the audience, and present the live data in a visually appealing way!



# WE HAVE HELPED OUR CUSTOMERS WITH...



## Planning activities, execution processing, and decision making;

Delivering instructions to the team with the documents attached;  
Mapping out ideas and strategies for future projects;  
Organizing and completing a number of projects;



## Visualization of the interdependency of tasks and initiatives for the stakeholders;

Visualization of a service roadmap for the non-technical staff;  
Scheduling group collaboration and events;  
Initial business forecasting by means of drag & drop dependencies;  
Personal life/work balance!



## Strategic planning for startups;

Buying decisions;  
Planning new goals and setting up for new markets;  
Planning activities for marketing departments;



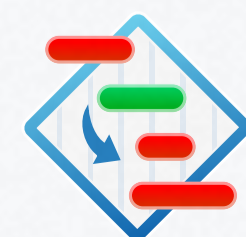
## Building a map for online educational courses;

Tasks & projects management for IT vendors;  
Backlog management;  
Corporate business strategy planning;





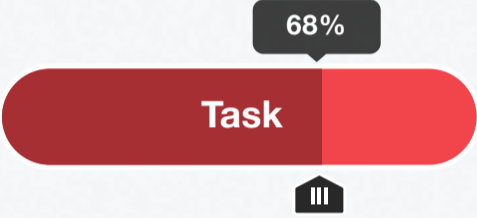






## Planning gatherings for Nonprofit business domains;

Planning fundraising activities and marketing campaigns;  
Business planning for market development;  
Sharing documents among the planning team;

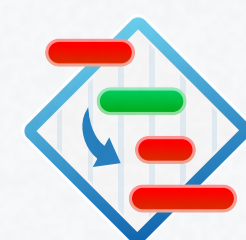


# HOW TO GET STARTED WITH ROADMAP PLANNER?

- Go to Documents Tab > New Document (double-click to rename).
- Create a Project , add Items , set start/finish dates.
- Create Dependencies , set Milestones  track performance of tasks with Progress bars.
- Optimize your roadmap by Hiding completed tasks 
- Make sure you write down your ideas to the Backlogs section , creating tasks with no definite timeframes.
- Share  your document with the team, assigning them either Read Only or Can Edit rights.
- Showcase your strategy to your audience in the Presentation mode 
- Export your document as a PDF or an image and send it via email
- Login to the same account from both your smartphone and laptop, and your data will always be up-to-date with our Synchronization  feature!

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We take our customers' data security seriously. Roadmap stores your documents on the secure servers protected from any third party, ensuring your data is safe and always on hand. Work on your strategy both in the office and while on the go!



# WHAT OUR CLIENTS SAY...

Great to map out ideas and strategies when paper & pen are not handy

Handy to access documents offline and then sync them when online

- Great features of having a slider for the percentage of the task completed;
- Keeps focused on the important steps;
- Beautiful design and nice color scheme;
- Cool to have a user's own icon;
- Gives a great overview of the current product development status!

I'm a recent user to Roadmap Planner and have been impressed with the simplicity of design and features - gantt software in general can become very over complicated for users who don't need features such as resource management etc.

*Andy Ridell, Technical Director at Big Bang Promotions*

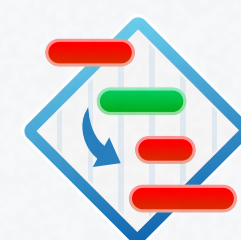
- Easy navigation and clean interface;
- Quick preparation of a map/plan, - easy to edit;
- User-friendly and has a lot of functions for customising;
- Cool drag/drop philosophy; It's mobile!
- It's mobile!

I've always had problem with showing people broader vision of the future, now it's simple, just one day working with Roadmap Planner

*Rafal Igielsky, Co-founder of somiGRO*

Product looks wonderful - easy for my clients and myself!

*Lisa Jennings, Consultant*



Roadmap Planner





Roadmap Planner

# Ready To Reduce Your Mental Load?

- Get Your Roadmap Out Of Square-Peg Spreadsheets
  - Bring Common Sense to Your Plan
  - Get Actual Results!

Check us out at:

<https://www.roadmap-planner.io>